

## Corporate Advisory and Sustainability Services



Leveraging AECOM's technical disciplines and our corporate sustainability planning experience, we guide our clients in integrating sustainability into corporate strategies, operations, and capital projects. Our unique combination of experience and services positions us to drive the advancement of sustainability from the built and natural environment to the boardroom.

### Our Comprehensive Services

- Enterprise Sustainability Strategy and Planning
- Sustainability Program Development
- Sustainability Reporting and Disclosure (e.g., GRI, CDP, DJSI)
- Materiality Assessment and Corporate Benchmarking
- Environmental, Social, and Governance Due Diligence
- Stakeholder Mapping and Engagement
- Climate Resiliency Planning
- Ecosystem Services / Natural Capital Accounting
- Life Cycle Analysis / Assessment
- Carbon / GHG Management
- Water Management
- Energy Management
- Waste Reduction and Recycling
- Supply Chain Management (Audits, Sustainability Assessments and Compliance)
- Product Stewardship
- EnEHS / Sustainability Management and Information Systems

### Overview

For a growing number of our clients in both the public and private sectors, enterprise-level sustainability programs, sustainable management practices, and corporate transparency and disclosure are becoming the norm. The benefits of sustainability continue to be apparent. For capital and operational projects, significant lifecycle cost savings can be realized by designing and operating in a way that minimizes the consumption of energy, water, and materials. At the corporate or management level, aligning core business strategy with the principles of sustainability can be a competitive differentiator, a major driver of business innovation, and a mechanism for managing risk. But while the value of sustainability continues to be validated, sustainability and the operationalization, standardization, or certification of it has created a lot of confusion and even overlap in industry. This is where AECOM's vast service offerings and sector expertise make all the difference.

### Areas of Expertise

AECOM's Corporate Advisory & Sustainability Services are part of a broader, comprehensive list of sustainability services the company provides that range from executive level strategic planning engagements to sustainable infrastructure projects. AECOM's sustainability services fall under the following overall types of engagements and projects.

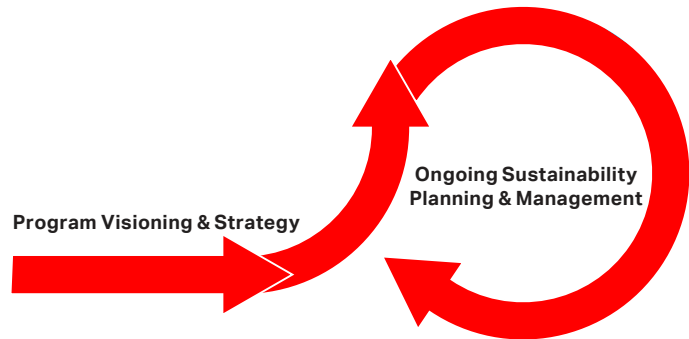
- Strategic Sustainability Advisory Consulting
- Sustainability Assessment and Efficiency Projects
- Sustainability Management Programs
- Sustainable Development and Infrastructure Projects

AECOM's Corporate Advisory & Sustainability Services aggregates our technical and management consulting services around our client's enterprise sustainability programs and initiatives. These engagements can vary significantly from technical projects supporting corporate initiatives to EHS and sustainability management system consulting to corporate sustainability strategy and planning work.

## Our Approach

AECOM follows our proven steps for sustainability program development and assessment, which serve as the foundation for an ongoing and evolving program that guide our client’s future sustainability initiatives and strategies.

The AECOM approach is a step-wise approach for developing a sustainability program and embedding sustainability into the fabric of an organization. It starts with the primary steps that are completed before an ongoing sustainability program is in place and includes governance, stakeholder engagement, visioning, and materiality assessment. Following initial program visioning and strategy, next steps represent the ongoing strategy, planning and management aspects of a sustainability program, which includes action plans and initiatives, performance monitoring, and the annual cycle of sustainability reporting. Our approach was developed over time based on experience with clients in multiple sectors.



*Steps for Sustainability Program Development and Assessment*

## Key AECOM Attributes

AECOM is recognized globally for our expertise in corporate sustainability and implementation. We are the world’s largest sustainability implementation firm, providing services such as green building, sustainable infrastructure, energy, water and waste management, renewable energy, planning, strategy development, management systems, and reporting to global private industry and public sectors. The breadth and depth of our sustainability practice are widely acknowledged in the industry, as reflected by some of these key industry achievements:

- **#1** ENR Top 200 Environmental Firm (2018)
- 2016 Verdantix Top Environmental and Corporate Sustainability Services Provider
- 2017 Top Environmental Consultancy — *Environment Analyst*

Our experience is built on a background of strong technical competence and knowledge, and we have a comprehensive, global, networked practitioner base, including accredited staff in all established sustainability frameworks.

Over the last two years, AECOM has completed over \$10MM in professional engagements developing sustainability programs that advance sustainability on behalf of our clients.

**AECOM blends management consulting and technical services consulting engagements with proven results for virtually any corporate sustainability challenge or opportunity.**

### Key Corporate Sustainability References and Protocols

- Global Reporting Initiative (GRI)
- Sustainability Accounting Standards Board (SASB)
- CDP (formerly Carbon Disclosure Project)
- Dow Jones Sustainability Index (DJSI)

### Recent corporate survey reports have found:

- According to a 2017 Bain & Company report, only 2 percent of companies achieve or exceed their corporate sustainability goals, compared to 12 percent of other corporate transformation programs.

## More Information

1.978.905.2100

AskEnvironment@aecom.com