

NAVIGATING THE FUTURE MOBILITICS™

Taking the guesswork out of what comes next.

Transportation is evolving rapidly. Emerging technologies and behavioral trends are **transforming our cities;** **the future is increasingly unsettled.**

A customizable scenario-planning tool, **Mobilitics™** was created to help clients prepare for uncertainties. Designed and used by our technical experts who apply the latest research and information about trends and technology, **Mobilitics™** highlights opportunities so you can chart your best path forward and make informed decisions to achieve your communities' goals.

Our scientific approach.

Based in travel demand forecasting, **Mobilitics™** delivers comprehensive scenario planning by considering each person's everyday travel choices.





Going above and beyond:
HOLISTIC INSIGHTS

Charting your best course.

Taming Uncertainty: When the future presents a myriad of possibilities; **Mobilitics™** helps you chart the best course for your community.

Working to Scale: **Mobilitics™** works across a range of scales, from specific sites to statewide networks and beyond.

Mobilitics™ is a comprehensive tool encompassing traditional transportation impacts while delivering information and insights that can influence: infrastructure improvements, policy analysis, zoning and land use planning, financial planning, and transit services.

We invested our financial resources and technical expertise to develop the comprehensive tool that is **Mobilitics.™**

Modeling Interactions and Dependencies: Changing technologies and evolving behavior trends are interrelated. **Mobilitics™** is the only tool that accounts for these interactions from AVs to EVs and everything in between.

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