

Navigating the future with MOBILITICS™

**Taking the guesswork out
of what comes next.**

Transportation is evolving rapidly.
Emerging technologies and behavioral
trends are **transforming our cities;**
the future is increasingly unsettled.

A customizable scenario-planning
tool, **Mobilitics™** was created to help
clients prepare for uncertainties.
Designed and used by our technical
experts who apply the latest research
and information about trends and
technology, **Mobilitics™** highlights
opportunities so you can chart
your best path forward and make
informed decisions to achieve your
communities' goals.

Our scientific approach.
Based in travel demand forecasting,
Mobilitics™ delivers comprehensive
scenario planning by considering
each person's everyday travel choices.





Going above and beyond:
Holistic insights

Charting your best course.

Taming Uncertainty: When the future presents a myriad of possibilities; **Mobilitics™** helps you chart the best course for your community.

Working to Scale: **Mobilitics™** works across a range of scales, from specific sites to statewide networks and beyond.

Modeling Interactions and Dependencies: Changing technologies and evolving behavior trends are interrelated. **Mobilitics™** is the only tool that accounts for these interactions from AVs to EVs and everything in between.

Mobilitics™ is a comprehensive tool encompassing traditional transportation impacts while delivering information and insights that can influence: infrastructure improvements, policy analysis, zoning and land use planning, financial planning, and transit services.

We invested our financial resources and technical expertise to develop the comprehensive tool that is **Mobilitics.™**

Contact us:

Veronica Siranosian
Vice President, Digital and Innovation
veronica.siranosian@aecom.com

David Roden
Senior Consulting Manager, Transportation
david.roden@aecom.com