Taking the guesswork out of what comes next.

Transportation is evolving rapidly. Emerging technologies and behavioral trends are transforming our cities; the future is increasingly unsettled.

A customizable scenario-planning tool, Mobilitics™ was created to help clients prepare for uncertainties. Designed and used by our technical experts who apply the latest research and information about trends and technology, Mobilitics™ highlights opportunities so you can chart your best path forward and make informed decisions to achieve your communities’ goals.

Our scientific approach. Based in travel demand forecasting, Mobilitics™ delivers comprehensive scenario planning by considering each person’s everyday travel choices.

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Americas
Charting your best course.

**Taming Uncertainty:** When the future presents a myriad of possibilities; *Mobilitics™* helps you chart the best course for your community.

**Working to Scale:** *Mobilitics™* works across a range of scales, from specific sites to statewide networks and beyond.

*Mobilitics™* is a comprehensive tool encompassing traditional transportation impacts while delivering information and insights that can influence: infrastructure improvements, policy analysis, zoning and land use planning, financial planning, and transit services.

We invested our financial resources and technical expertise to develop the comprehensive tool that is *Mobilitics™*.

**Modeling Interactions and Dependencies:** Changing technologies and evolving behavior trends are interrelated. *Mobilitics™* is the only tool that accounts for these interactions from AVs to EVs and everything in between.

**Contact us:**

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